



2024 NBHA CONNECTICUT 01 SPONSORSHIP

The National Barrel Horse Association (NBHA) is a “worldwide” Non-Profit Organization with local districts.

We are a passionate group of individuals dedicated to promoting the sport of barrel racing in our local community. Our chapter is comprised of all ages and skill levels. From talented riders, enthusiastic supporters, and devoted volunteers who share a common love for horsemanship, community, and the thrill of competition.

Barrel Racing is a timed event where each horse and rider combination runs in a cloverleaf pattern around three set barrels as quickly as possible. This must be done without knocking barrels down or going off pattern.

We compete at various locations from April/May into Late October. We host events throughout the year, including barrel racing competitions, clinics, and educational workshops, which attract participants and spectators from various backgrounds. We are a member-run club, and all money is fundraised or donated. Sponsors, such as yourself, make it possible for our club to be successful. Sponsors help provide added money for our events and help pay the cost of our year-end awards.

We are offering a **tax-deductible advertising opportunity** for your business. This can include marketing throughout the season/year on our social media pages, your logo on our barrel covers for the season, announcing your business at shows, hanging banners with your company name, and inclusion in barrel racing flyers, other marketing & communications collateral, as well as, the opportunity to interact directly with our members and attendees during our events, etc.

Businesses can sponsor Connecticut NBHA barrel races through added money or year-end awards.

We can work with individuals to customize your donations as well.

For more information, please contact:

NBHA CT State Director – Brittany O’Hara (860)819-5429,
NBHA CT01 Director Kim Matthews (203)232-6034,
or NBHA CT01 Sponsor Liason Amanda Pelosi (203)232-7205.

Thank you in advance for your help and support from the NBHA CT Directors and Members.

Business Information:

Business Name: _____

Contact Person: _____

Position: _____

Address: _____

City: _____ State: _____ ZIP Code: _____

Phone Number: _____ Email Address: _____

Website (if applicable): _____

Sponsorship Level:

Please select the sponsorship level you are interested in:

- Platinum Sponsor: \$ _____
- Gold Sponsor: \$ _____
- Silver Sponsor: \$ _____
- Bronze Sponsor: \$ _____
- In-Kind Sponsorship (please describe): _____

Sponsors: Please retain a copy for your records and send a copy in with your donation.

Payment Information:

I have enclosed a check payable to **NBHA CT01** (Please mail to Brittany O'Hara at 552 N Roast Meat Hill Road Killingworth, CT 06419).

I have paid via Paypal (CTNBHA01@gmail.com).

Please invoice me.

I would like to discuss a customized sponsorship package.

Please include a business card with this form if applicable.

Company Logo/Advertisement:

I will email our company logo to be featured in promotional materials - CTNBHA01@GMAIL.COM

I would like to discuss the design of our advertisement with your team.

Additional Information:

Please provide any additional details or specific requests related to your sponsorship:

Authorization:

I, the undersigned, hereby agree to sponsor NBHA CT01 at the selected sponsorship level. I understand that my contribution will be used to support NBHA CT01 events and activities as outlined in the sponsorship package. I authorize the use of our company logo and/or advertisement in NBHA CT01 promotional materials related to the sponsored events.

Authorized Signature: _____

Printed Name: _____

Date: _____

Thank you for your support! Your sponsorship will make a significant impact on the success of NBHA CT01 events and our local equestrian community.

Is there a member we should thank for acquiring your support?: _____



2024 NBHA CT01 SPONSORSHIP LEVELS

★ PLATINUM SPONSORSHIP - MINIMUM DONATION OF \$1,000

- Year-end award will feature your company name (example: belt buckles).
- An Added Money Run is named after your Business/Company! It will be on our show flyers, envelopes for award payouts, and results page on social media for all to see!
- During our events, your business will be announced numerous times throughout the show/event with a brief description of the services you offer.
- A link to your website on our social media page for 1 year.
- If you provide us handouts about your company for runs, we will have them displayed at events.
- If you provide a banner, we will hang it/display it at our runs.

★ **PLATINUM PLUS SPONSORSHIP - ADD \$250 TO PLATINUM**

- *Our 2024 Barrel Covers will have your company logo on them so that it will show in our action photos/videos that are saved, shared all over social media, and looked at throughout every competition!*

★ GOLD SPONSORSHIP - MINIMUM DONATION OF \$500

- An Added Money Run is named after your Business/Company! It will be on our show flyers, envelopes for award payouts, and results page on social media for all to see!
- During our events, your business will be announced numerous times throughout the show/event with a brief description of the services you offer.
- A link to your website on our social media page for 1 year.
- If you provide us handouts about your company for runs, we will have them displayed at events and/or create ads for social media.
- If you provide a banner, we will hang it/display it at our runs.

★ SILVER SPONSORSHIP - MINIMUM DONATION OF \$250

- The Added Money Run is named after your Business/Company! It will be on our show flyers, envelopes for award payouts, and results page for all to see on social media! The run name might be shared with another business.
- During our events, your business will be announced numerous times throughout the show/event with a brief description of the services you offer.
- A link to your website on our social media page for 1 year.
- If you provide us handouts about your company for runs, we will have them displayed at events and/or create ads for social media.

★ BRONZE SPONSORSHIP - DONATIONS UNDER \$250

- During our events, your business will be announced numerous times throughout the show/event with a brief description of the services you offer.
- A link to your website on our social media page for 1 year.
- If you provide us handouts about your company for runs, we will have them displayed at events.

*Any banners provided can be up to 4' x 6' & must have grommets in the corners for hanging purposes.